

Lilburn GA Scribblers Chapter Meeting

Tuesday, February 18, 6:00 PM – 8:00 PM

Gwinnett County Public Library - Five Forks Branch

2780 Five Forks Trickum Rd,

Lawrenceville, GA 30044

6:00 PM - 8:00 PM

Chapter Leader:

Mike Owens

1. Meet and Greet

Introduction of each attending member - Please sign in as attending the meeting

2. Business Items:

a) www.scribblersweb.com site

i. New Features this month – “Subscribe to Newsletter”

ii. Upcoming Feature – “Leave a review” of an authors book

b) Scribblers Book Store is now active. Charles will send out the seventh month report for sales through the store by Friday February 14th. We had no sales in January. We are adding a few new authors and books in February. Please remember to be handing out the ‘Scribbler’ cards to friends, family, and circle of influence.

3. Marketing Report:

a) Southern Pen Book Shop report for January will be sent out as soon as it is received from Southern Pen. I expect to have the report prior to our meeting and will review the status at the meeting. Remember that Southern Pen royalty payments will occur within 90 days of the close of the month.

b) The Southern Pen Bookshop’s 2nd Annual Writers Conference Saturday – March 21, 2020 8 to 5:30 Monroe Community Building (602 E. Church Street – Monroe, Georgia) Please learn more on the Southern Pen web site at: <https://www.southernpenbookshop.com>

c) Scribblers has joined the “Village Writers” Club in “The Villages” in Florida. With 200 members it is one of the larger writers groups in Florida. Charles attended their recent “book fair” and met with the president of that club. Individual membership is \$15.00, and it gives the

right to display and sell our books at their book event next year. Cost for the tables is \$50.00 for members and I am planning to have several tables there next year.

d) Charles de Andrade also paid to be listed on <https://thewriterssmall.com/charles-deandrade/>. This is another web site that markets authors works. The cost was \$251.00 for 12 months, and I will report on what happens from the site.

e) Please confirm which author's book you have bought on Amazon and whether you have done a review on Amazon yet. Please note that the goal for each author to purchase, read, and review 3 books this year of other authors, and they should be reading yours as well.

f) Decatur Book Festival – September 5 & 6th , 2020 – More Information Shortly

g) Update on Macon Festival

4. Distribution of new Scribblers Business Card:

It includes discount code. Each author will receive 25 of these for distribution to “Sphere of Influence” family and friends. Please try and get folks to come and visit the Scribblers Book store at www.scribblersweb.com.

5) Several talks at the Lilburn GA Library to drive more interest in the Scribbler Chapters.

The topics to be covered include:

Charles de Andrade will be at the Five Forks Library Teaching Classes under Scribblers Press and the Scribblers Christian Writers Group:

Saturday, February 15, 3-4:30 PM - Topic: I want to write, but don't know where to start. Finding encouragement and advice about where to begin.

Tuesday, March 17, 3 -4:30 PM - Topic-What's up with Amazon" The importance of knowing about the contractual relationship of Amazon with authors and publishers, as well as the importance of Amazon Reviews, and ISBN ownership.

Saturday, April 18, 3-4:30 PM - Important steps to a quality book,,,judging the book by its cover, the importance of good editing.

Come join these if you can!

6) Questions and Answers about Publishing, Writing, etc

7) Update on Review of Kindle Trial by Scribblers Press for Charles de Andrade New Book “Eyewitness-Tears of the Saints”.

a) Kindle was used not Kindle Select. Price was set at \$2.99. On December 17th (Release Date) had 8 “presales”

b) Total of 18 sales as of 02/09/2020 with 5 reviews with an average of 4.7 Stars

c) Goal is 50 reviews – Continuing to push

8) **The Scribblers Corner** aka “The Inklings Moment” :

Every month one or two of our authors will review something they are working on. The intent of this period is to give the author the opportunity to have other authors read, hear, and comment on what the author is writing. This is meant as a period of encouragement, and of constructive review. What did you like about what the author wrote? What did you learn from what was written? What could be improved upon? This also give the author the opportunity to discuss what is behind what is written. If you would like to be included in next month’s review, please contact your chapter leader and provide up to 10 pages of content.