

Macon, GA Scribblers Chapter Meeting

Tuesday, August 20, 2019, 6:00 PM – 8:00 PM

Location: Fountain of Juice, 4123 Forsyth Rd,  
Macon, GA 31210

6:00 PM - 8:00 PM

Chapter Leader For Meeting: Charles de Andrade

Agenda

1. **Meet and Greet** – Introduction of each attending member - Please sign in as attending the meeting
2. **Review of last month's meeting:**
  - a. 4 RSVP's 4 Yes, 0 No, 3 Attended
  - b. Charles de Andrade led the team
3. **Business Items:**
  - a) Scribblers will have Booths Booth 420-421 at the Festival
    - 1) We now have 13 authors representing 31 books at the show. Since last month we have added Margaret Rodeheaver, from the Macon Chapter, with her three books.
    - 2) We still have room for 2 more authors. If you are interested please contact Charles. The fee is \$100 for the first book and \$5.00 for each additional book. Checks should be made payable to Scribblers Press.
    - 3) Internal "Sphere of Influence" Marketing should have already begin with an e-mail to your own contacts. How many people are in your sphere of influence?
    - 4) Please use your social network apps: Facebook, LinkedIn, Twitter, etc to alert your contacts about the festival
    - 5) If you are not in the booth with a book, please still come to the festival for the experience and to support your fellow members.
    - 6) The time assignments were sent by e-mail on 08/08/2019- Please confirm receipt.
    - 7) The Map of the Festival was distributed by e-mail. We have Site A for the drop off of our books for the festival. We need to arrive at the festival at 7:00 AM on Saturday August 31.
    - 8) Other items we need: (We will have four 8' tables and 4 Chairs provided by the festival) Charles is bringing 2 -4' Tables to add. This will give us a total of 40' of table-top. Charles is also bringing the Scribblers Banner, and 2 additional chairs. Each author needs to bring additional chairs for use when not in the booth. We need table clothes for the tables. Also, please bring your popup banners.
    - 9) Please confirm the pricing chart that Charles will have with him for each of the meetings.
    - 10) Charles will be brining the cash box, the credit card machine, and the receipt books.
  - b) [www.scribblersweb.com](http://www.scribblersweb.com) site is changing:

- 1) Scribblers Book Store is now active. Charles sent out the first month report for sales through the store on Wednesday August 7<sup>th</sup>. We had 4 book sales (all Charles). This was sent to all participants in the book store as of July 31<sup>st</sup>, 2019. The next report will be published on or before September 10<sup>th</sup> for the book sales in August.

14 authors with 26 Books are currently in the book store.

Please review the web site, and make sure the listings are corrected, including the prices.

- 2) If you want to be in the book store, please contact Charles.
- 3) Please note, that I have no idea how many sales we will have, but let me recommend that you share the fact that we have the book store with your sphere of influence as well. If you have questions, please contact Charles

c. Other changes on the Scribblersweb.com:

- 1) You will now use the website to alert me you are attending the meetings.
- 2) Click on meetings, click on chapter, RSVP for meeting – Yes, Maybe, or No. I will send out request one week before meeting asking that you reserve. Enter your name, and any visitors you are bringing.

d. The following Scribblers are listed as members of the Macon, GA L Chapter: (3)

**Rick Maier**

**Charles Green**

**Margaret Rodeheaver**

**Please confirm that you wish to be listed as a member of this chapter. It is important that you confirm your assignment to this chapter. If you need to be removed or moved to a different chapter please let me know.**

#### **4. Marketing Report**

- a) **Southern Pen Book Shop report for July was sent to the 10 Scribbler Authors in the store on Wednesday August 7. Three authors had sales in July, Donna Barron (1), Charles de Andrade (1), Claire Hertzler (1). As of July 31<sup>st</sup> Scribblers has 10 of the 45 authors, and 20 of the 89 titles in the book store.**
- b) **Please confirm which author's book you have bought on Amazon and whether you have done a review on Amazon yet. Please note that the goal for each author to purchase, read, and review 3 books this year of other authors, and they should be reading yours as well.**
- c) **Marketing Opportunity: Hurricane Shoals: Art In The Park Festival: Saturday September 21 10:00 AM- 6:00 PM, Sunday September 22 12:30 PM – 5:30 PM**

**Cost \$60 for 10 x 10 booth (you need to provide the booth). Julie Clarke and Donna Barron of Tucker/Norcross Chapter will be there. Please let Charles know if you have interest in attending as well.**

- d) Marketing Opportunity: Gwinnet Co – Five Forks Library Book Signing – Saturday October 12<sup>th</sup>. The Library has e-mailed the 15 Scribbler Authors that had expressed interest. You need to have completed the form and returned it to the librarian by Friday August 9<sup>th</sup>, to be included in the book signing.**
- e) New Marketing Opportunity - The City of Hoschtou Fall Festival is Oct 18<sup>th</sup> thru 20<sup>th</sup> and the theme is “French Corridors” due to one of the historical families heritage. Our church (Hoschtou United Methodist) is 2 blocks from the festival activities and booths. At our church we are hosting a car-show in our parking lot on one day: Saturday October 19<sup>th</sup> during the festival. The Youth will be selling hot dogs/hamburgers for \$5 meals and they will also be in the Fellowship Hall, but there is room for as many Scribblers who want to come.**
- f) New Marketing Opportunity – Southern Penn Book Store Authors - Ringgold, GA on Saturday September 7<sup>th</sup>**

#### **4) Questions and Answers about Publishing, Writing, Marketing of Scribblers In Macon, etc**

##### **a) Advertisements placed in:**

<https://11thhouronline.com/> (Have not heard back)

Macon 365 is the one I mentioned. <https://www.macon365.com/> If you scroll toward the bottom there's a red banner where you can "submit a listing." (Have not heard back)

- b) The local paper in Peach County (where I live) is The Leader-Tribune. They run a pretty extensive events column. Not sure whether they cover items outside of Peach county, but you can contact them by email here -> [news@theleadertribune.net](mailto:news@theleadertribune.net)
- c) The Houston county newspaper is the Houston Home Journal. You can find them on the web, and click submit. <http://hhjonline.com/>
- d) And the Macon newspaper is the Macon Telegraph. They used to be really good about advertising community events for free, but they gave that up a while back. However, you could still place an ad with them. You can find them at [www.macon.com](http://www.macon.com) and scroll all the way to the bottom, or try the link below.
- e) <https://www.macon.com/customer-service/contact-us/>

#### **5) The Critics Corner aka “The Inklings Moment” : Every month one or two of our authors will review something they are working on. The intent of this period is to give the author the opportunity to have other authors read, hear, and comment on what the author is writing. This is meant as a period of encouragement, and of constructive review. What did you like about what the author wrote? What did you learn from what was written? What could be improved upon? This also give the author the opportunity to discuss what is**

**behind what is written. If you would like to be included in next month's review, please contact your chapter leader and provide up to 4 pages of content.**

**This month in the Macon Chapter we will be reading the latest letter from Bill Peeler and commenting on it. It is attached to the Agenda.**