

Macon Scribblers Chapter Meeting

Tuesday March 17 , 2020, 6:00 PM – 8:30 PM

Location: Fountain of Juice, 4123 Forsyth Rd,
Macon, GA 31210

6:00 PM - 8:00 PM

Chapter Leader For Meeting: Charles de Andrade

Agenda

1. **Meet and Greet** – Introduction of each attending member - Please sign in as attending the meeting
2. **Business Items:**
 - 1) www.scribblersweb.com site
 - a. New Features this month – First The Scribblers Post Newsletter issued on March 9th
 - b. If you want to get it please subscribe to it on the web site use the register for newsletter button on the bottom of any of the tabs
 - c. 18 Subscribers for the first newsletter I am using Mail Chimp for mailing purpose.
 - i. <https://mailchi.mp/5ab870365fcf/the-scribblers-post-first-monthly-newsletter>
 - 2) Scribblers Book Store report for February 2020
 - a. 5 books sold. Checks were mailed on March 3rd for the books.
 - a) Currently : 20 authors with 47 Books are currently in the book store. Please review the web site, and make sure the listings are corrected, including the prices.
 - b) If you want to be in the book store, please contact Charles.
 - c) Please note, that I have no idea how many sales we will have, but let me recommend that you share the fact that we have the book store with your sphere of influence as well. If you have questions, please contact Charles de Andrade at 772-584-1578 or at scribblersweb@earthlink.net.
 - d) Distribution of new Scribblers Business Card that includes discount code. Each author will receive 25 of these for distribution to “Sphere of Influence” family and friends. Please try and get folks to come and visit the Scribblers Book store at www.scribblersweb.com.
3. Marketing Report
 - a) Southern Pen Book Shop report for February will be sent on as soon as it is received. I believe by the time of the meetings it should be in. Southern Pen royalty payments will occur within 90 days of the close of the month.
 - b) **The Southern Pen Bookshop’s 2nd Annual Writers Conference Saturday – March 21, 2020 8 to 5:30**

Monroe Community Building (602 E. Church Street – Monroe, Georgia)

- c) Getting the word out. Report on whether our chapter meetings are appearing in any of the local media. Verify where the notices are showing up. Other potential places to advertise?
 - d) Spring Festival Macon GA Mulberry Street Arts Festival Tent with 4 Scribblers Authors Saturday April 4 and Sunday April 5 .
 - a. Charles is bringing 10' Pop Up Tent, 2-6' Tables, 2-3' Tables, 2 chairs
 - b. Additional Items ?
 - e) Snellville GA Arts Festival Saturday April 11
 - a. Room for 8 authors -5 committed – Coat ia \$25.00 per author for a portion of the a table.
 - f) Decatur Book Festival – September 5 & 6th , 2020 – Time to register is now. Please confirm if you want to register to be a part of this year show. Discussion of weather and Corona Virus.
 - g) [Goodwill Rights Management Corp](https://issuu.com/goodwillrights/docs/2020_spring_catalog__a4__030320) - Krakow, Poland Publisher show – Three Scribbler Authors chosen to be represented -
https://issuu.com/goodwillrights/docs/2020_spring_catalog__a4__030320
- 5) Questions and Answers about Publishing, Writing, etc
- 6) The Critics Corner aka “The Inklings Moment” : Every month one or two of our authors will review something they are working on. The intent of this period is to give the author the opportunity to have other authors read, hear, and comment on what the author is writing. This is meant as a period of encouragement, and of constructive review. What did you like about what the author wrote? What did you learn from what was written? What could be improved upon? This also give the author the opportunity to discuss what is behind what is written. If you would like to be included in next month’s review, please contact your chapter leader and provide up to 4 pages of content.

This Month’s Review – None This Month