

Summerfeild FL Scribblers Chapter Meeting

Monday, March 16, 6:30 PM – 8:30 PM

**Location:** Scribblers HQ  
**9741 Southeast 174th Place Road**  
**Summerfield, FL 34491**  
6:30 PM - 8:30 PM

Chapter Leader For Meeting: Charles de Andrade

Agenda

1. **Meet and Greet** – Introduction of each attending member - Please sign in as attending the meeting
2. **Business Items:**
  - 1) [www.scribblersweb.com](http://www.scribblersweb.com) site
    - a. New Features this month – First The Scribblers Post Newsletter issued on March 9<sup>th</sup>
    - b. If you want to get it please subscribe to it on the web site use the register for newsletter button on the bottom of any of the tabs
    - c. 18 Subscribers for the first newsletter I am using Mail Chimp for mailing purpose.
      - i. <https://mailchi.mp/5ab870365fcf/the-scribblers-post-first-monthly-newsletter>
  - 2) Scribblers Book Store report for February 2020
    - a. 5 books sold. Checks were mailed on March 3rd for the books.
      - a) Currently : 20 authors with 47 Books are currently in the book store. Please review the web site, and make sure the listings are corrected, including the prices.
      - b) f you want to be in the book store, please contact Charles.
      - c) Please note, that I have no idea how many sales we will have, but let me recommend that you share the fact that we have the book store with your sphere of influence as well. If you have questions, please contact Charles de Andrade at 772-584-1578 or at [scribblersweb@earthlink.net](mailto:scribblersweb@earthlink.net).
      - d) Distribution of new Scribblers Business Card that includes discount code. Each author will receive 25 of these for distribution to “Sphere of Influence” family and friends. Please try and get folks to come and visit the Scribblers Book store at [www.scribblersweb.com](http://www.scribblersweb.com).
3. Marketing Report
  - a) Southern Pen Book Shop report for February will be sent on as soon as it is received. I believe by the time of the meetings it should be in. Southern Pen royalty payments will occur within 90 days of the close of the month.

- b) **The Southern Pen Bookshop’s 2<sup>nd</sup> Annual Writers Conference**  
**Saturday – March 21, 2020 8 to 5:30**  
**Monroe Community Building (602 E. Church Street – Monroe, Georgia)**
- c) Getting the word out. Report on whether our chapter meetings are appearing in any of the local media. Verify where the notices are showing up. Other potential places to advertise?
- d) Spring Festival Macon GA Mulberry Street Arts Festival Tent with 4 Scribblers Authors Saturday April 4 and Sunday April 5 .
- e) Snellville GA Arts Festival Saturday April 11
  - a. Room for 8 authors -5 committed – Coat ia \$25.00 per author for a portion of the a table.
- f) Decatur Book Festival – September 5 & 6<sup>th</sup> , 2020 – Time to register is now. Please confirm if you want to register to be a part of this year show. Discussion of weather and Corona Virus.
- g) [Goodwill Rights Management Corp](https://issuu.com/goodwillrights/docs/2020_spring_catalog__a4__030320) - Krakow, Poland Publisher show – Three Scribbler Authors chosen to be represented -  
[https://issuu.com/goodwillrights/docs/2020\\_spring\\_catalog\\_\\_a4\\_\\_030320](https://issuu.com/goodwillrights/docs/2020_spring_catalog__a4__030320)

5) Questions and Answers about Publishing, Writing, etc

- 6) Review of Kindle Trial by Scribblers Press for Charles de Andrade New Book “Eyewitness-Tears of the Saints”. Kindle was used not Kindle Select. Price was set at \$2.99. On December 17<sup>th</sup> (Release Date) had 8 “presales”
  - a. **What was learned**
    - i. you can schedule prerelease activities that will cause book to enter 1<sup>st</sup> day with a higher value by doing presales. With 8 presales, the book qualified as a best seller in its category for 1 day. (Ranking in top 100 = best seller)
    - ii. you get to use the “best seller” mark if you make it to best seller status, even if for only 1 day.
    - iii. Careful selection of category your book will be listed in helps to get you “best seller status”
    - iv. Need to carefully pick your “key words” profile, to help others find your book.
    - v. You must have a list of “Sphere of Influence+ people that will be willing to purchase the Kindle Book. Charles sent out to his Sphere of Influence including family, friends, Scribblers, and business contacts. Result through 01/06/2019 – 13 purchases.

- vi. If you are a “Publisher” you can get a report showing which books are bought, on what date, and showing you the 70% commission earned. For Charles those 13 books will result in \$26.52 in commissions. (Report is attached to this agenda for viewing.)
  - vii. Please let Charles know if you were one of the PreSales or Sales. Please also post a review when you have read the book. More in upcoming meetings.
- 7) The Critics Corner aka “The Inklings Moment” : Every month one or two of our authors will review something they are working on. The intent of this period is to give the author the opportunity to have other authors read, hear, and comment on what the author is writing. This is meant as a period of encouragement, and of constructive review. What did you like about what the author wrote? What did you learn from what was written? What could be improved upon? This also give the author the opportunity to discuss what is behind what is written. If you would like to be included in next month’s review, please contact your chapter leader and provide up to 4 pages of content.

This Month’s Review – None This Month